

YouKnowAnot

Singapore's Leading Monthly Public Survey



COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Nov | **77**
Oct | 73

Community Satisfaction up four points



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Nov | **68**
Oct | 67

Personal Finances up one point



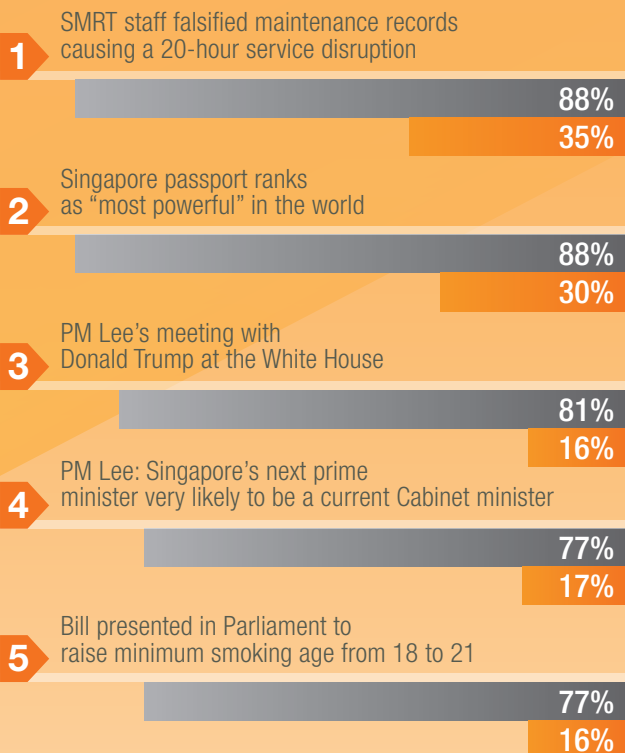
NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

Nov | **74**
Oct | 72

National Economy up two points

Singapore's Top 5 News Stories of the Month



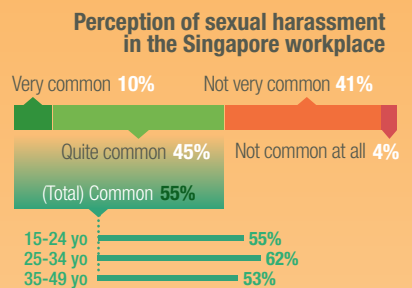
■ % Who Followed the News
■ % Who Paid Close Attention

Sexual Harassment: An Issue in Singapore?

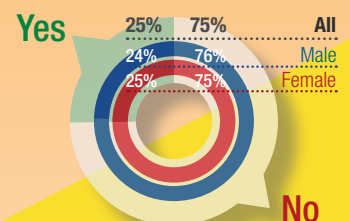
In the wake of recent high-profile sexual harassment allegations across various industries internationally, the hashtag '#metoo' went viral as the public took to social media to share their personal experiences.

More than half (55%) of our survey respondents view sexual misconduct as "quite common" or "very common" in the Singapore workplace, with young working adults between the ages of 25 and 34 more likely to find it prevalent (62%). One in 10 Singaporeans find sexual misbehaviour very common.

One in four (25%) Singaporeans say that they have been subjected to or know someone who has been a victim of sexual harassment in a Singapore workplace.



Have you or someone you know ever been subjected to sexual misconduct at a workplace in Singapore?



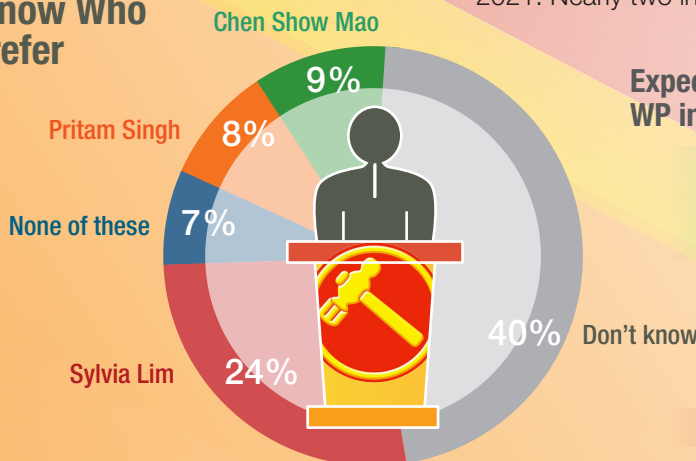
No Clear Front Runner for Worker Party's New Chief

In November, Worker's Party Secretary-General Low Thia Kiang announced his decision to step down from the party leadership at its next Central Executive Committee election in 2018.

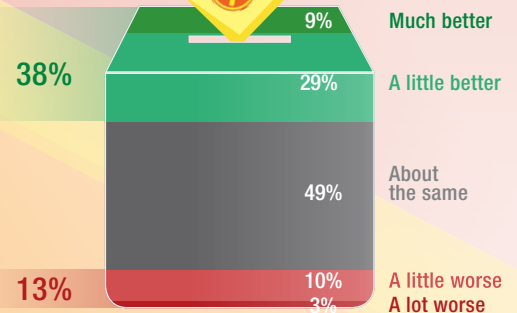
Low's statement marks an upcoming renewal in the WP's leadership for the first time in 17 years but two in five Singaporeans (40%) do not know who they would like to see become the next party leader. Amongst the current party members, party chairman Sylvia Lim ranked first (24%) as the preferred leader. Chen Show Mao (9%) and Pritam Singh (3%) were the next most popular choices.

With the prospect of a refreshed leadership in the WP, about half of Singapore (49%) expect the party to perform about the same in the next General Election which is due to be held before January 2021. Nearly two in five (38%) feel that the WP will do better.

The Race for WP's Next Chief: Most Singaporeans Don't Know Who They Prefer



Expected Performance of WP in the Next GE



News Media in Singapore: Quality and Trust Still Counts

As major newsrooms in Singapore undergo restructuring efforts to embrace the ongoing digitisation of journalism, the debate over print versus digital media continues to be contested. So how dead is print?

More than half (56%) of Singaporeans disagree that there is no longer the need for print newspapers, and that all media needs to move to digital formats to stay relevant. Even amongst digital natives aged between 15-24 years, 55% believe that print media still has a place.

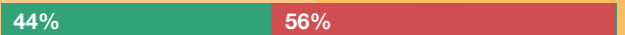
Interestingly, 7 in 10 Singaporeans say that they would agree that the challenges currently faced by major news publications such as The Straits Times and TODAY are 'more to do with the quality of their coverage'.

But it is also apparent that the general public are still struggling with the truth of news in the new digital world. Almost four in five (79%) say the public is more interested in online comments than hard news but only 42% believe such comments over hard news. Again, four in five (81%) feel that determining the truth in news these days has gotten more difficult.

Attitudes towards print and online media in Singapore



No need for print newspapers; all media should embrace a digital future.



Quality of coverage, rather than the rise of digital media, is causing problems for print news media such as TODAY and The Straits Times



There is more public interest in reading online comments and opinions over news stories



Harder to determine if news is true today



More likely to believe online comments than news media stories



Agree

Disagree

Government Satisfaction Index

Monthly
Index

80 GSI

Monthly
Trend

0

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact yuling@blackbox.com.sg for assistance.

Government satisfaction stood constant month on month at 80 points in November.

As a result of several MRT service disruptions and this month's suggestions that the Government is planning tax hikes, the biggest declines were in public transport (-2), taxes (-2), gap between rich and poor (-2).

Both jobs and CPF improved by two points.

| Rank | Issue | Satisfaction with Government | Change since last month | Change over last 12 months |
|------|--------------------------------------|------------------------------|-------------------------|----------------------------|
| 1 | Defence/ national security | 96 | 0 | 0 |
| 2 | Crime levels | 96 | 0 | 2 |
| 3 | The environment | 93 | 0 | 2 |
| 4 | Racial relations/ integration | 92 | -1 | 3 |
| 5 | Education system | 90 | 1 | 7 |
| 6 | Care for the Elderly | 88 | 0 | 1 |
| 7 | Health insurance/protection | 87 | 0 | 2 |
| 8 | Moral standards | 85 | -1 | -2 |
| 9 | Management of the economy | 85 | -1 | 3 |
| 10 | Taxes | 80 | -2 | 0 |
| 11 | Government accountability | 80 | 0 | 0 |
| 12 | CPF/pensions | 80 | 2 | 6 |
| 13 | Jobs and unemployment | 78 | 2 | 6 |
| 14 | Civil rights/ liberties/ free speech | 75 | -1 | -2 |
| 15 | Level of salaries and wages | 74 | -1 | 10 |
| 16 | Population management | 74 | 1 | 13 |
| 17 | Public transport | 73 | -2 | -1 |
| 18 | Housing affordability | 70 | 1 | 6 |
| 19 | Gap between rich and poor | 68 | -2 | 8 |
| 20 | Cost of living | 60 | 0 | -8 |
| 21 | Motor vehicle prices/ COE | 60 | 1 | 10 |

Overall Government Satisfaction Index

80

0

3

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

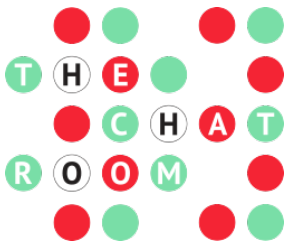
You Know Anot

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Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations. For more information, visit thechatroom.com.sg