

YouKnowAnot

Singapore's Leading Monthly Public Survey

COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

May | **78**
Apr | 80

Community Satisfaction drops into higher 70s



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

May | **46**
Apr | 48

Sentiment on Personal Finances down another 2 points



NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

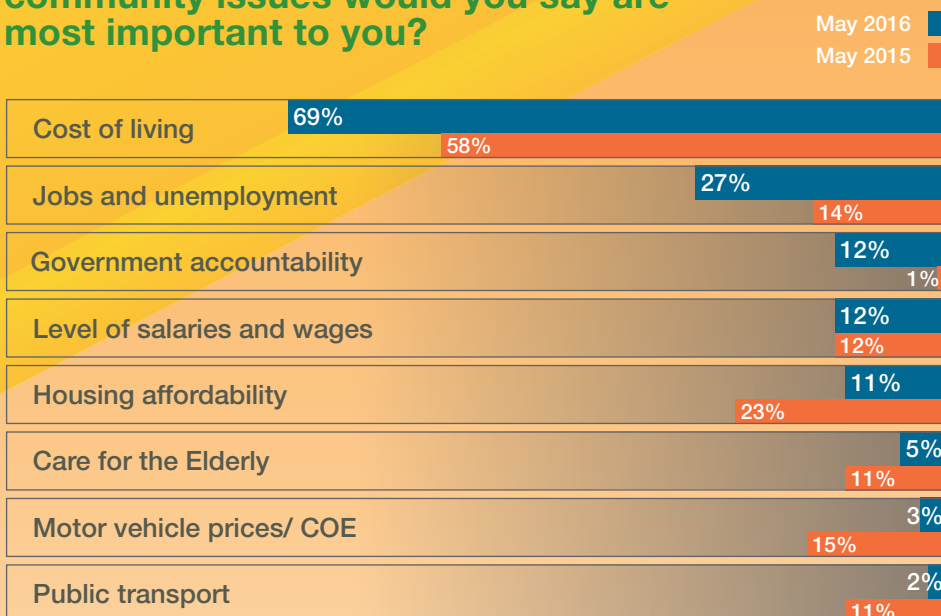
May | **65**
Apr | 70

Economic outlook five points down



#Jobs Outlook shoots up in importance for Singaporeans

Which of the following national and community issues would you say are most important to you?



The top 5 most important issues for Singaporeans have shifted over the past 12 months.

Jobs and Government accountability have risen sharply seeing double digit growth in importance. Cost of living remains the key issue for most and this too has grown.

Much less important now: Elderly care, COE prices and public transport.

Government Satisfaction Index

Monthly
Index

74 GSI

Monthly
Trend

+2

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact johannes@blackbox.com.sg for assistance.

The Government Satisfaction Index for May rose to 74 points overall with small gains across the board. Most notable gainers in May were public transport, COE prices and population management.

Year on year, the index is down 5 points since May 2015. Singaporeans appear more sensitive on economic issues and government accountability remains well off its peak number.

Rank	Issue	Satisfaction with government	Change since last month	Change over last 12 months
1	Defence/ national security	94	2	-3
2	Crime levels	93	3	-4
3	The environment	90	5	-5
4	Racial relations/ integration	89	3	-3
5	Moral standards	85	1	-8
6	Education system	84	1	-7
7	Care for the Elderly	83	3	-3
8	Management of the economy	83	1	-9
9	Health insurance/protection	81	-1	-11
10	Government accountability	78	2	-13
11	Taxes	75	2	-4
12	Civil rights/ liberties/ free speech	75	4	-3
13	Public transport	73	7	2
14	Jobs and unemployment	72	3	-8
15	CPF/pensions	71	3	-8
16	Level of salaries and wages	64	4	-11
17	Population management	59	5	-5
18	Gap between rich and poor	58	-1	-15
19	Cost of living	52	0	9
20	Housing affordability	50	0	-7
21	Motor vehicle prices/ COE	48	7	6
Overall Government Satisfaction Index		74	+2	-5

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

You Know Anot

YouKnowAnot is our monthly community survey platform that has been running since 2013. We interview a representative sample of 1,000 Singaporeans every month. We now use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact johannes@blackbox.com.sg for assistance.

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