

# YouKnowAnot

Singapore's Leading Monthly Public Survey

## COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Mar | **84**  
Feb | **86**

Community Satisfaction drops 2 points



## PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Mar | **50**  
Feb | **49**

Sentiments on Personal Finances hover at 50 points

## NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

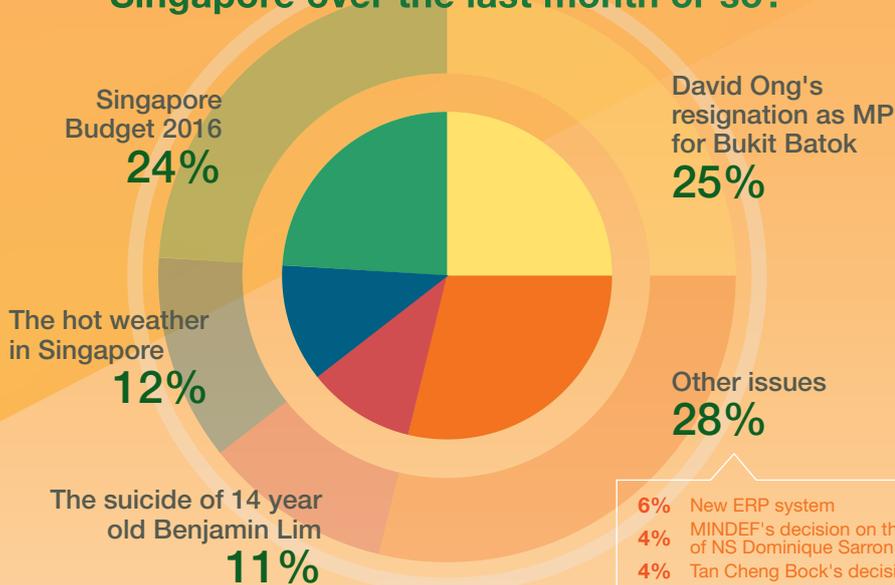
Mar | **66**  
Feb | **67**

Economic outlook remains gloomy, no change compared to last month



## #Singapore Pulse in the Month of March

What has been the biggest story or topic in Singapore over the last month or so?



Biggest stories for Singaporeans were David Ong's resignation as an MP for Bukit Batok, closely followed by the announcement of the Singapore Budget 2016. Together they represented the biggest stories this month for about half of Singaporeans.

The hot weather came in as a distant third place, followed by the tragic story surrounding the suicide of 14 year old Benjamin Lim which had sparked a national debate on police protocols when questioning underage teenagers without their parents present.

- 6% New ERP system
- 4% MINDEF's decision on the legal costs following High Court's decision on the death of NS Dominique Sarron Lee
- 4% Tan Cheng Bock's decision to run for President in 2017
- 4% Possible early prevention of the haze
- 3% Roy Ngerng paying damages to the PM following the defamation case
- 2% LTA's decision to charge S\$15,000 carbon charge on an imported electric Tesla car

## Government Satisfaction Index

Monthly  
Index

70.6 GSI

Monthly  
Trend

-2.7

With a National Budget focused on the economy and support measures for businesses to innovate, March had little else on offer to move the needle. More news on the rising numbers of redundancies, particularly among older PMETs have likely contributed to further cooling on Singaporean's outlook on the job market and economic prospects for the country. The GSI is now at the same level it was in May 2014 and continues downward trend recorded since the start of the year.

Rank	Issue	Satisfaction with government	Change since last month	Change over last 12 months
1	Defence/ national security	91	-2	-4
2	Crime levels	89	-2	-2
3	Racial relations/ integration	86	-3	-2
4	Moral standards	84	-3	-7
5	The environment	84	-1	-9
6	Education system	83	-4	-8
7	Management of the economy	82	-4	-5
8	Health insurance/protection	81	-5	-7
9	Care for the Elderly	79	-2	-5
10	Government accountability	76	-5	-9
11	Taxes	72	-3	-4
12	Civil rights/ liberties/ free speech	71	-4	-12
13	Jobs and unemployment	68	-3	-7
14	CPF/pensions	67	-1	-4
15	Public transport	65	-1	-3
16	Level of salaries and wages	59	-5	-9
17	Gap between rich and poor	59	-7	-11
18	Population management	53	-3	-5
19	Cost of living	47	4	12
20	Housing affordability	47	-1	-2
21	Motor vehicle prices/ COE	41	-1	0
<b>Overall Government Satisfaction Index</b>		<b>70.6</b>	<b>-2.7</b>	<b>-3.9</b>

### About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [johannes@blackbox.com.sg](mailto:johannes@blackbox.com.sg) for assistance.

## Singapore Budget 2016

The business-centric 2016 budget was the logical follow-up to recent Budgets which had focused more strongly on individual groups with specific needs. Public response to this year's Budget was more muted compared to recent years. Singaporeans acknowledge that SMEs will walk away as the biggest beneficiaries, while retrenched workers, mid-career job seekers and older PMETs are seen by the public to benefit the least.

It could be a concern for the Government that despite multiple measures to ramp up assistance for these groups, Singaporeans appear less convinced that these are enough to counteract gloomy economic prospects and its potential consequences for older PMETs and retrenched workers in general.

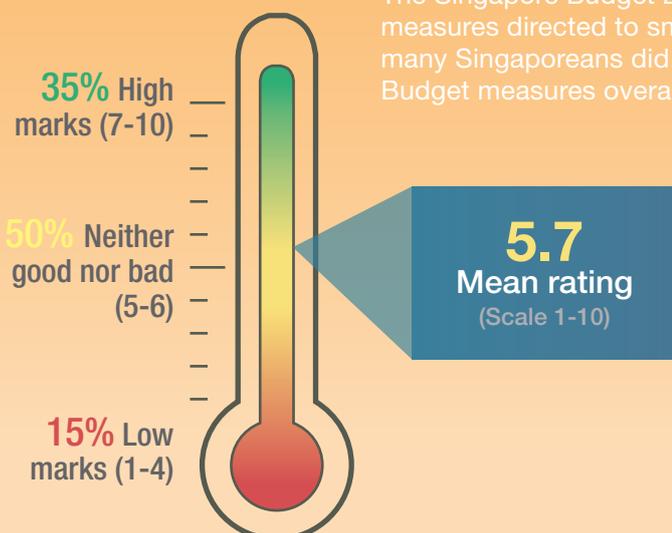
### Did Singaporeans follow the coverage of this year's SG Budget 2016?



Did you follow any of the news coverage of this year's Singapore Budget which was announced on 24th March 2016?

### Budget 2016 vs. Budget 2015 – how Singaporeans rate the 2016 Budget?

The Singapore Budget 2016 was focused on stimulating the economy and many measures directed to small businesses rather than individuals. Unsurprisingly, many Singaporeans did not feel too strongly one way or another about the Budget measures overall.



#### Compared to Budget 2015

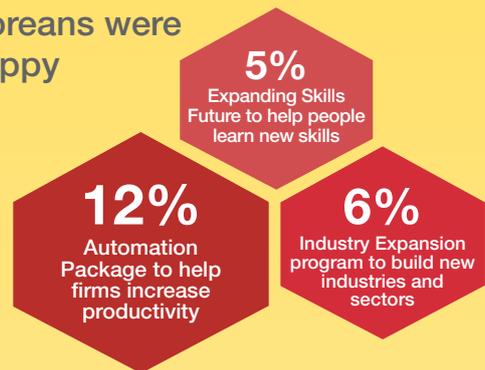


## Which measures were received most positively/most negatively?

Overall **most** were happy about...



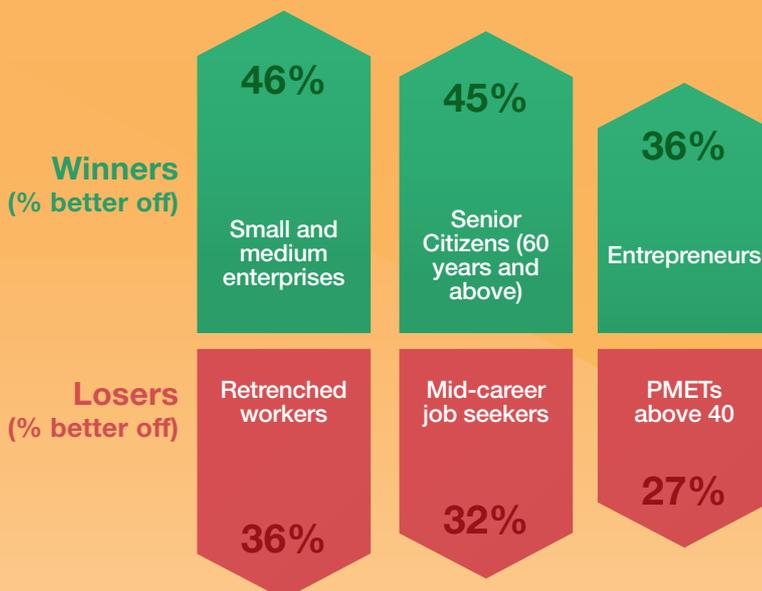
Singaporeans were **least** happy about...



## By Demographics Top 3 Measures



## Winners and Losers as Singaporeans see it



Tell us whether you think the following segments within the population will be better off, worse off or will see no change following once this year's Budget announcements take effect.

## Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

## You Know Anot

YouKnowAnot is our monthly community survey platform that has been running since 2013. We interview a representative sample of 1,000 Singaporeans every month. We now use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [johannes@blackbox.com.sg](mailto:johannes@blackbox.com.sg) for assistance.

## Get In Touch

Blackbox Research Pte Ltd  
The Herencia  
46 Kim Yam Road  
#01-08  
Singapore 239351

**t** (65) 6323 1351  
**f** (65) 6323 1327  
**w** [www.blackbox.com.sg](http://www.blackbox.com.sg)