

YouKnowAnot

Singapore's Leading Monthly Public Survey

COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Jul | **79**
Jun | 81

Community Satisfaction drops to 79 points



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Jul | **67**
Jun | 68

Personal Finances stable at 68 points



NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

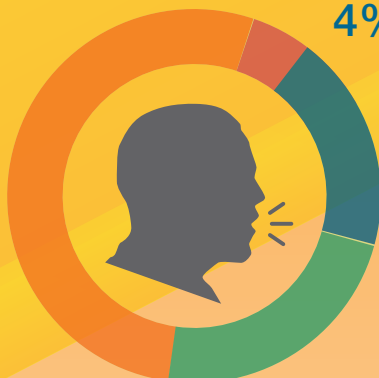
Jul | **73**
Jun | 71

National economic outlook up by two points



Singaporeans React to Obama's Singlish:

A Good Effort
58%



Culturally Insensitive
4%

Tried Too Hard
17%

Highly Impressed
21%

Singapore's Favoured Neighbourly Ties:

Exclusively Favour US
17%

Exclusively Favour China
6%



“Yam Seng!” – Obama's Singlish Efforts Impress

After PM Lee's recent State Dinner at the White House gained media attention, we took to the streets and asked Singaporeans to share their views on Obama's Singlish efforts. Given the changes to regional power dynamics, we also took the opportunity to ask Singaporeans whether they see our future built around closer ties with China or the US.

Government Satisfaction Index

Monthly
Index

76 GSI

Monthly
Trend

0

The Government Satisfaction Index for July stayed stable at 76 points. Most notable increases in July were housing, racial relations/integration and cost of living.

Public transport registered a drop of 5 points compared to June which likely links to the news coverage of SMRT trains being shipped back to China for repair. While still significant the drop is less sharp than the reactions to the massive breakdown in July 2015 which caused a 12 point drop in satisfaction.

Looking at the 12 month trendline, the Government is falling back across four key areas: education, government accountability, wages/salaries, and the gap between the rich and the poor.

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact johannes@blackbox.com.sg for assistance.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Defence/ national security	96	2	0
2	Crime levels	93	0	1
3	Racial relations/ integration	92	3	1
4	The environment	91	1	-3
5	Moral standards	87	0	-6
6	Care for the Elderly	86	0	4
7	Management of the economy	85	1	-4
8	Health insurance/protection	83	0	0
9	Education system	82	-2	-10
10	Government accountability	77	-3	-12
11	Civil rights/ liberties/ free speech	75	1	-4
12	Public transport	75	-5	18
13	Taxes	74	-1	-1
14	Jobs and unemployment	72	-1	-6
15	CPF/pensions	71	1	2
16	Level of salaries and wages	64	1	-10
17	Cost of living	60	3	18
18	Housing affordability	60	4	7
19	Population management	60	1	-1
20	Gap between rich and poor	59	-2	-18
21	Motor vehicle prices/ COE	45	-3	6
Overall Government Satisfaction Index		76	0	0

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

You Know Anot

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