

YouKnowAnot

Singapore's Leading Monthly Public Survey

COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Feb | **72**
Jan | 75

Community Satisfaction down three points



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Feb | **67**
Jan | 69

Personal Finances down two points



NATIONAL ECONOMY

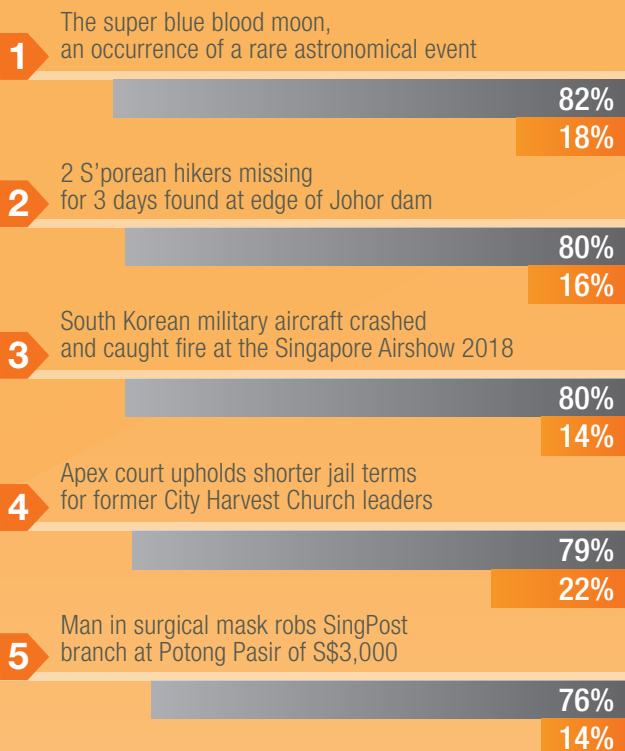
Those who rate current economic conditions in Singapore as Excellent/Good

Feb | **73**
Jan | 75

National Economy down two points



Singapore's Top 5 News Stories of the Month



■ % Who Followed the News
■ % Who Paid Close Attention

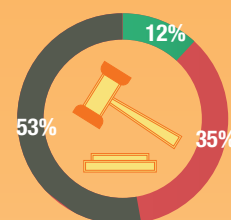
Singaporeans Ambivalent About MPs Writing Appeal Letters

Veteran MP and Senior Minister of State for Health and Transport Dr Lam Pin Min stirred a public discourse recently when he wrote an appeal letter to the High Court, seeking a lighter sentence for one of his constituents. Some argued that MPs, as law-makers, should not interfere in the enforcement or interpretation of law.

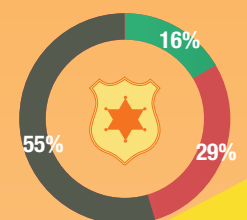
About half of Singaporeans (53%) think that MPs can intercede for their constituents depending on the situation whilst 35% feel that clear lines should be drawn between MPs and the legal system.

A similar proportion (55%) feel that there are situations where it is appropriate for MPs to write petition letters to authorities such as the Police. However, about 3 in 10 (29%) believe that writing letters to law enforcement bodies should be out of bounds for MPs.

Should MPs Be Able to Write Appeal Letters On Behalf of their Constituents to...



...The High Court



...to the Police and other Law Enforcement Authorities

■ Yes ■ No ■ Depends

Widening Wealth Gap a Singaporean Worry



Over the last two months, Prime Minister Lee Hsien Loong and Deputy Prime Minister Tharman Shanmugaratnam have highlighted the dangers of Singapore's rising income inequality on separate occasions.

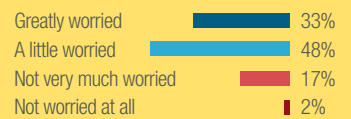
These concerns are shared amongst Singaporeans, with 4 in 5 (81%) worried about the widening income gap. Youths (90%) and young working adults (86%) are more likely to feel anxious about the unequal distribution of income.

About 7 in 10 Singaporeans (69%) feel that income inequality in Singapore has worsened over the past 5 years, with more than 1 in 4 (27%) believing the income gap has gotten "much worse".

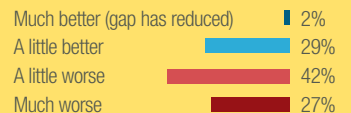
Singaporeans are evenly divided on the effectiveness of measures to counter income inequality. Just over half (52%) of Singaporeans think that the current Government policies put in place to address income inequality (such as SkillsFuture, KidSTART and Silver Support etc.) are not effective. Nearly 3 in 5 Singaporeans over the age of 50 find the current measures insufficient and that perhaps raises the question if more attention needs to be given to ageing Singaporeans.

Income Inequality:

How Worried Are You?



Has It Worsened in the Past 5 Years?



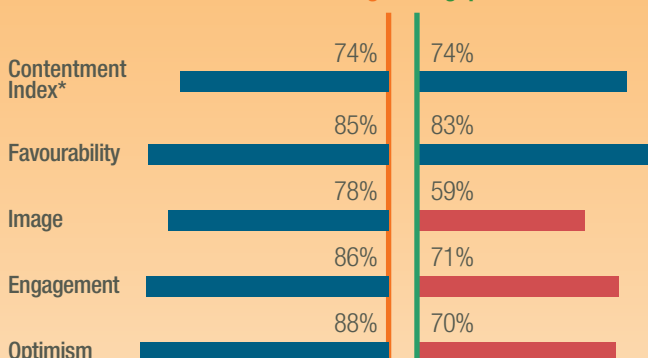
Are Current Policies Effective?



ASEAN Turns 50: Spotlight on Singaporean Perspectives

ASEAN Ratings

ASEAN Average Singapore



Coinciding with ASEAN's 50th anniversary, Blackbox conducted a survey across all ten countries in October 2017. The findings revealed how people in Southeast Asia feel about ASEAN, its impact on their lives as well as its future development and progress.

A specific look at Singaporeans show that whilst they are mostly contented with the state of life in their own country (contentment index of 74), they are much more ambivalent about ASEAN.

Although slightly more than 4 in 5 (83%) of Singaporeans have a favourable opinion of the Association, the city-state ranks lowest across all ASEAN countries for having a positive image of ASEAN (59%), engagement with ASEAN news and happenings (71%) and optimism for ASEAN moving forward (70%). Singaporeans are also more likely to criticise ASEAN for achieving very little (24% vs average of 19%) and moving too slowly (23% vs average of 16%).

As Singapore continues to steer ASEAN's chairmanship for the remaining of 2018, it is important to present to Singaporeans a compelling case for ASEAN's rising importance.

*Based on current general & economic satisfaction plus quality of life assessment in own country

Red indicates lowest number across all 10 ASEAN nations

The full report is available at www.blackbox.com.sg

Should you be interested in obtaining more extensive country data and/or other detailed breakouts, please contact Yuling at yuling@blackbox.com.sg.

Government Satisfaction Index

Monthly
Index

79 GSI

Monthly
Trend

-2

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact yuling@blackbox.com.sg for assistance.

Overall government satisfaction fell by two points to 79 in February.

Following improvement across most measures in January, there has been a negative correction across the board in February.

Key areas to fall include civil rights, liberties and free speech (-6), CPF and pensions (-5), cost of living (-4), government accountability (-4) and population management (-4), following the 2018 Budget announcement and the subsequent Parliamentary debates.

Year on year, the only strong improvements for the Government have been in jobs (+8) and salaries/wages (+5).

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Defence/ national security	96	-1	1
2	Crime levels	95	-1	1
3	Racial relations/ integration	93	0	3
4	The environment	92	-2	2
5	Education system	90	-1	-2
6	Care for the Elderly	89	-1	0
7	Moral standards	86	-2	-3
8	Management of the economy	85	-3	-2
9	Health insurance/protection	85	-2	0
10	Jobs and unemployment	80	-1	8
11	Government accountability	77	-4	-5
12	CPF/pensions	76	-5	-2
13	Taxes	76	-1	-3
14	Public transport	76	-2	-5
15	Level of salaries and wages	74	-2	5
16	Civil rights/ liberties/ free speech	73	-6	-4
17	Population management	71	-4	2
18	Housing affordability	68	-2	4
19	Gap between rich and poor	67	-3	4
20	Motor vehicle prices/ COE	61	-2	2
21	Cost of living	58	-4	-4
Overall Government Satisfaction Index		79	-2	0

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

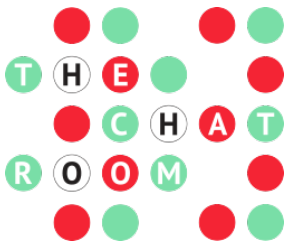
You Know Anot

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Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations. For more information, visit thechatroom.com.sg