

# YouKnowAnot

Singapore's Leading Monthly Public Survey



## COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

May | **74**  
Apr | 74

Community Satisfaction remained the same

## PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

May | **66**  
Apr | 68

Personal Finances down 2 points



## NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

May | **68**  
Apr | 67

National Economy up a point



## Singapore's Top 5 News Stories of the Month

- ▶ Young couple caught on camera bullying old man at hawker centre

69% | 33%

- ▶ 5 City Harvest Church leaders set to begin jail terms

61% | 24%

- ▶ 8 junior colleges among 28 schools to be merged

55% | 21%

- ▶ Govt will take steps to ensure affordable infant milk powder options

50% | 16%

- ▶ PM Lee's May Day message: Economy picking up but jobs remain a concern

48% | 16%

% Who Followed the News

% Who Paid Close Attention

## Government Needs to Keep Sporting Associations on Track



Close to three in five Singaporeans paid attention to the Football Association of Singapore elections which took place in April amidst allegations of financial misappropriation.

Singaporeans are split about the state of sports in Singapore, with exactly half of those polled indicating that the landscape is in poor shape. A majority (50%) feel that the Government should be doing more when it comes to monitoring local sports associations and bodies while only 20% feel that the Government is already doing enough.

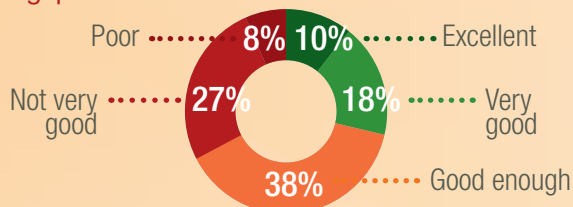
## Going Car-Free Could Make Orchard Road Great Again

Much has been said about the decline of Orchard Road. Once the pulse of Asia's retail paradise, today many Singaporeans seem to be shunning the shopping strip with falling footfall.

The premier commercial precinct's waning popularity is chiefly attributed to the fact that it is now "too expensive (56%)", "better for tourists than locals (47%)" and that "there are better options elsewhere (37%)".

Whilst about one in three Singaporeans (35%) is unsatisfied with the current state of retail options in Singapore, many also believe that there is not enough space for the island to host more major shopping streets.

How would you rate the current state of local retail and shopping options in Singapore?

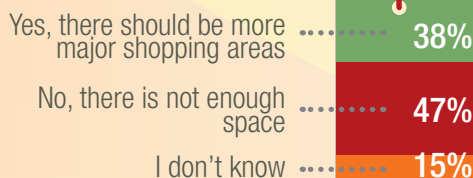


ORCHARD RD



**45%** of Singaporeans believe that allowing pedestrian traffic can help the landmark street become more attractive a destination

Do you think the time has come to create other major shopping streets to compete with Orchard Road or do you think Singapore has no space for more major world class shopping streets/areas?



## Consult Public Before Merging Schools, Say More than Half of Singaporeans Polled



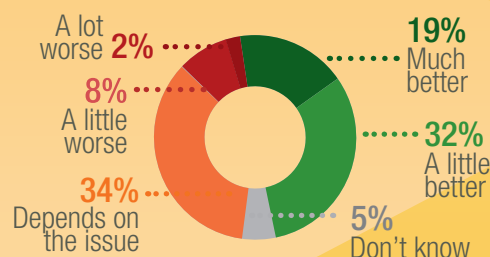
The Ministry of Education's announcement that 28 schools — including JCs for the first time — will be consolidated in 2019 drew mixed reactions from the public.

Some saw the move as a necessary measure to address falling student enrolment, while others questioned the lack of public consultation given the scale of the merger and the sizeable number of Singaporeans who will be affected.

51% of Singaporeans believe that the Government should first consult the community on important decisions that affect a lot of people. More generally, 51% of those polled also indicate that public discussion can lead to better decisions.

In the context of the JC mergers however, three in five people believe that the closure of some schools will result in a happy ending with the Government allocating more money and resources to the remaining public schools and colleges.

Do you think public consultation on major issues affecting the community generally leads to better or worse decisions by Government?



## Government Satisfaction Index

Monthly  
Index

80 GSI

Monthly  
Trend

no change

The overall GSI for April stood at 80 points with no change month on month. All areas remained stable.

Over the past 12 months, satisfaction has improved across all areas with housing affordability (+17) making the greatest gain.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Defence/ national security	96	1	2
2	Crime levels	96	1	3
3	The environment	93	0	3
4	Racial relations/ integration	93	0	4
5	Education system	90	1	6
6	Moral standards	87	1	2
7	Care for the Elderly	86	-2	3
8	Health insurance/protection	84	-1	3
9	Public transport	84	1	11
10	Management of the economy	84	-3	1
11	Taxes	82	3	7
12	Government accountability	82	0	4
13	CPF/pensions	79	1	8
14	Civil rights/ liberties/ free speech	77	2	2
15	Jobs and unemployment	75	-3	3
16	Level of salaries and wages	75	2	11
17	Population management	70	-1	11
18	Housing affordability	67	-1	17
19	Gap between rich and poor	67	-2	11
20	Cost of living	58	-2	6
21	Motor vehicle prices/ COE	57	3	9
<b>Overall Government Satisfaction Index</b>		<b>80</b>	<b>0</b>	<b>+6</b>

### About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [yuling@blackbox.com.sg](mailto:yuling@blackbox.com.sg) for assistance.

## Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

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