

YouKnowAnot

Singapore's Leading Monthly Public Survey



COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Jul | **74**
Jun | 74

Community Satisfaction remained the same



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Jul | **69**
Jun | 67

Personal Finances up two points



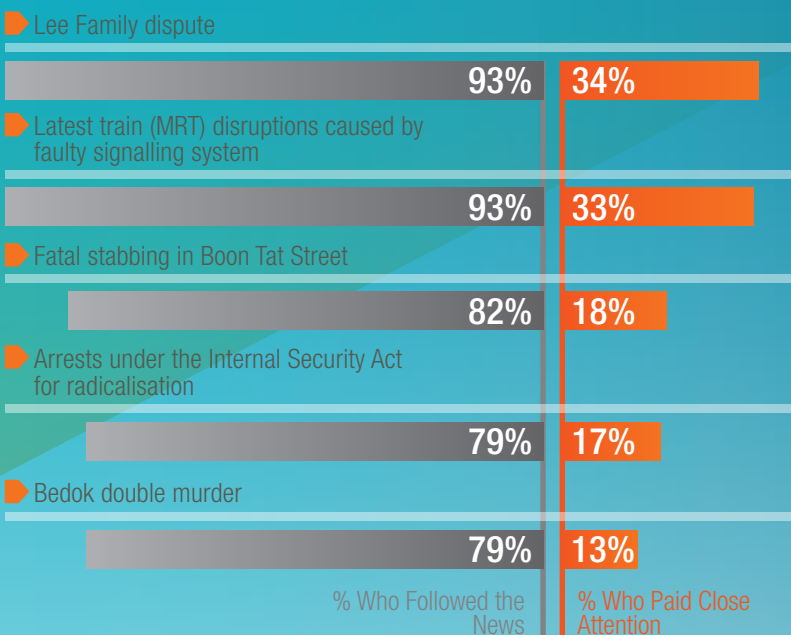
NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

Jul | **70**
Jun | 67

National Economy up three points

Singapore's Top 5 News Stories of the Month

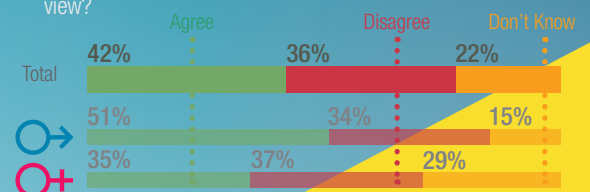


Small State in a Big World

Heavy hitters in the diplomatic community have been debating if Singapore, as a small state, should behave as a small state in a post-Lee Kuan Yew era.

More than 2 in 5 Singaporeans concur with Mahbubani's stance, with one in two men (51%) and only 35% of women in agreement.

Q. Recently there was debate that since Lee Kuan Yew's passing, Singapore needs to be more restrained when commenting on matters involving big countries...that the reality is that our influence is not as great as a small state, we should 'always behave like a small state'. Do you disagree with this point of view?



Singaporeans say Yes to Cashless



3 in 4
Singaporeans
believe that
Singapore will be
a cashless society
by 2030

In recent years, Singapore has taken huge steps towards a future of cashless payments in its bid to become a Smart Nation.

Just last month in July, seven banks across the country jointly introduced PayNow, a new fund transfer option that just requires a NRIC or mobile number. Retailers are also coming on board with FairPrice launching Singapore's first unmanned cashless convenience store.

Singapore's public transport network is also set to go fully cashless by 2020, with all bus and train rides to be paid using travel cards and top-ups performed without physical cash.

Singaporeans are already largely aware of and have adopted digital payment methods, with 76% finding it likely that Singapore will be a cashless country by 2030.

1 in 3

Singaporeans use mobile phone banking apps at least 2 times a week

72%

are aware of PayNow

64%

of Singaporeans are using mobile banking apps

3 in 5

believe that this payment method will bring greater convenience

76%

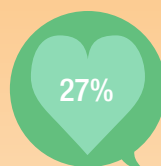
Singaporeans are optimistic of a cashless 2030

Pink Dot Rally 2017

This year, Pink Dot – Singapore's annual LGBT rally – faced new restrictions. Under revised legislation, foreign companies cannot sponsor and foreign nationals cannot attend the assembly at Hong Lim Park.

Two in five Singaporeans believe that the event should have been opened to anyone, with 2 in 3 youths under the age of 25 supporting foreigner participation.

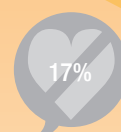
Q. Do you think it was correct for the Government to ban foreigners from funding or attending this year's Pink Dot Rally? Only citizens or PRs could attend this year.



Yes, events such as this should be open to Singaporeans only



No, the event should be open to anyone



The event should not even be allowed as I think it is wrong



Don't know



Government Satisfaction Index

Monthly
Index

81 GSI

Monthly
Trend

+1

The overall GSI for July stood at 81 points with a point gained month on month.

We continue to see declines in public transport (over recent months). However, overall sentiment remains stable.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Crime levels	96	-1	-1
2	Defence/national security	96	1	3
3	The environment	94	0	3
4	Racial relations/ integration	92	-1	0
5	Education system	92	2	10
6	Care for the Elderly	87	-2	1
7	Moral standards	85	-1	-1
8	Health insurance/protection	85	-1	2
9	Management of the economy	85	0	0
10	Taxes	81	0	7
11	Government accountability	81	0	4
12	Public transport	79	-1	4
13	CPF/pensions	79	0	8
14	Civil rights/ liberties/ free speech	75	-1	0
15	Jobs and unemployment	75	0	3
16	Level of salaries and wages	75	1	11
17	Population management	74	5	14
18	Housing affordability	72	6	12
19	Gap between rich and poor	71	5	12
20	Cost of living	61	2	1
21	Motor vehicle prices/ COE	58	1	13
Overall Government Satisfaction Index		81	1	+5

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact yuling@blackbox.com.sg for assistance.

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

You Know Anot

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