

# YouKnowAnot

Singapore's Leading Monthly Public Survey

## COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Feb | 74  
Jan | 77

Community Satisfaction down three points



## PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Feb | 66  
Jan | 63

Personal Finances up three points



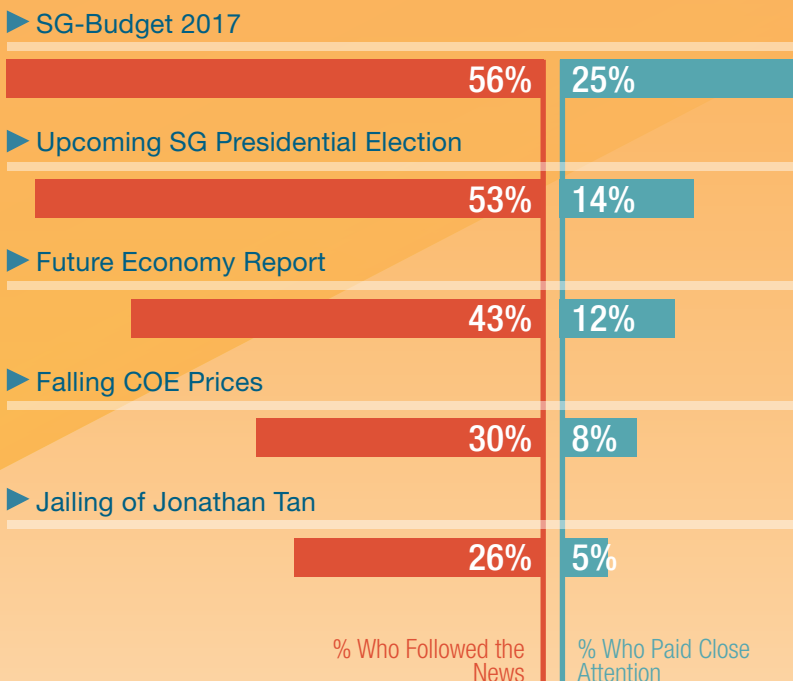
## NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

Feb | 68  
Jan | 65

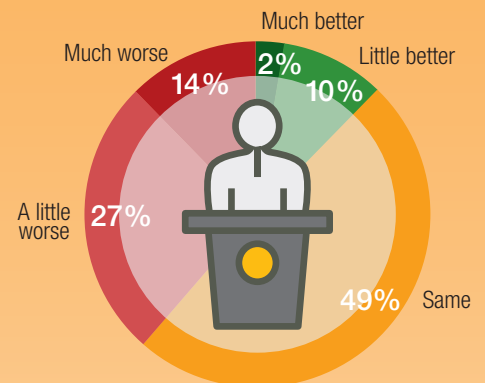
National Economy up three points

## Singapore's Top 5 News Stories of the Month



## Future Leadership

Compared to previous generations of Singaporean leaders, would you say the upcoming leaders are...?



Leadership was very much a topic again in February, following Prime Minister Lee's appearance on BBC's flagship global interview show, 'Hard Talk'. In the wake of this, we asked Singaporeans how they feel the next generation of Singaporean political leaders are shaping up.

## Future Economy Report (CFE): Singaporeans Split On Its Potential Impact

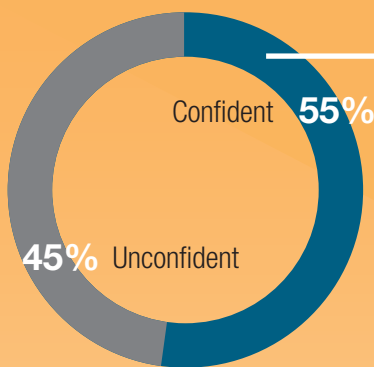
A slight majority of Singaporeans (55%) are confident that the CFE report released earlier this year will help Singapore to grow and prosper in the future.

However, Singaporeans are split 50:50 as to whether they think the recommendations made by the committee were ambitious or cautious.

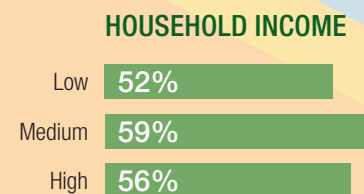
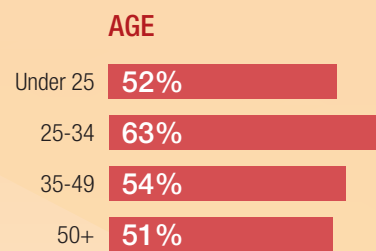
Blackbox also asked Singaporeans what they think Singapore's future success will depend on most. Nearly a third (32%) said strong and effective potential leadership, whilst 29% said picking the right industries and sectors to succeed in and support them. Just under one in five (18%) said success will depend on technological innovation.

Interestingly, only 4% of Singaporeans thought future success depends on attracting the very best foreign talent.

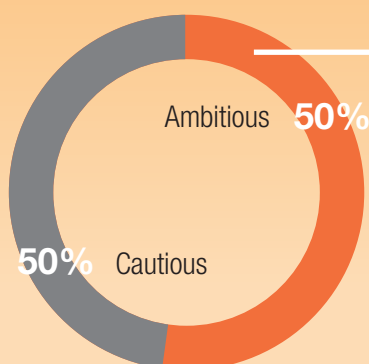
### Confidence in CFE's Recommended Strategies:



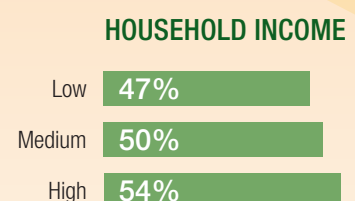
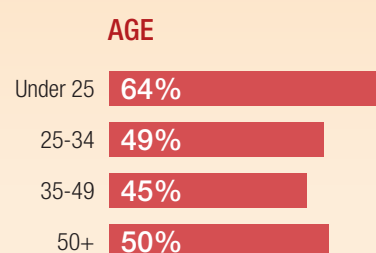
Of those who are **confident**



### Was CFE Seen as Ambitious or Cautious in Its Report?



Of those who are **ambitious**



## Government Satisfaction Index

Monthly  
Index

79 GSI

Monthly  
Trend

+2

Overall satisfaction with the Government continues to be strong with the GSI jumping two points to 79 in February (up two points from January). There were no major movements, although all but three scores jumped between one to three points. The exceptions were cost of living (down three) and civil rights/freedom of speech (also down three, possibly due to Amos Yee's impending asylum application in the US last month).

Personal financial and economic sentiment were also stronger in February in the wake of the Budget, however, overall community satisfaction was down three points. Paradoxically, community satisfaction is now down 12 points since this time last year while personal financial sentiment is up 17 points over the same period. This may indicate underlying social concerns are on the rise despite people feeling economically stable.

### About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [johannes@blackbox.com.sg](mailto:johannes@blackbox.com.sg) for assistance.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Defence/ national security	95	3	2
2	Crime levels	94	1	3
3	Education system	92	3	5
4	The environment	90	1	5
5	Racial relations/ integration	90	1	1
6	Care for the Elderly	89	3	8
7	Moral standards	88	0	1
8	Management of the economy	86	3	0
9	Health insurance/protection	85	2	-1
10	Government accountability	82	2	1
11	Public transport	81	2	15
12	Taxes	79	2	4
13	CPF/pensions	78	3	10
14	Civil rights/ liberties/ free speech	77	-3	2
15	Jobs and unemployment	71	2	0
16	Level of salaries and wages	69	3	5
17	Population management	69	3	13
18	Housing affordability	65	0	17
19	Gap between rich and poor	63	2	-3
20	Cost of living	62	-3	19
21	Motor vehicle prices/ COE	59	3	17
<b>Overall Government Satisfaction Index</b>		<b>79</b>	<b>+2</b>	<b>+6</b>

## Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

## You Know Anot

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